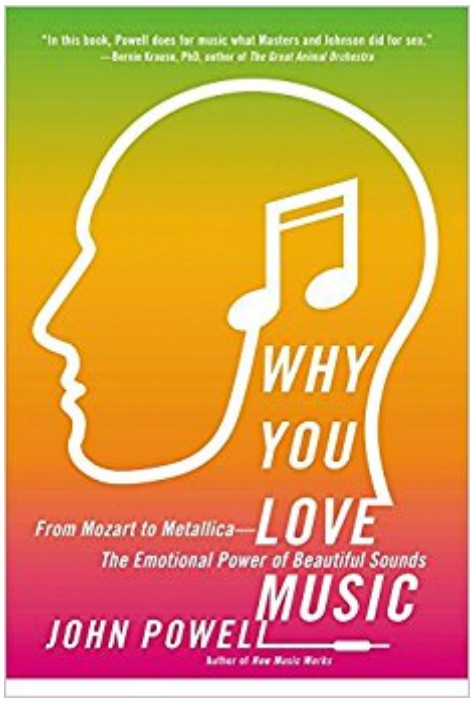
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Why You Love Music: From Mozart To Metallica--The Emotional Power Of Beautiful Sounds



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Synopsis

A delightful journey through the psychology and science of music, WHY YOU LOVE MUSIC is the perfect book for anyone who loves a tune.Music plays a hugely important role in our emotional, intellectual, and even physical lives. It impacts the ways we work, relax, behave, and feel. It can make us smile or cry, it helps us bond with the people around us, and it even has the power to alleviate a range of medical conditions. The songs you love (and hate, and even the ones you feel pretty neutral about) don’t just make up the soundtrack to your life--they actually help to shape it. In WHY YOU LOVE MUSIC, scientist and musician John Powell dives deep into decades of psychological and sociological studies in order to answer the question "Why does music affect us so profoundly?" With his relaxed, conversational style, Powell explores all aspects of music psychology, from how music helps babies bond with their mothers to the ways in which music can change the taste of wine or persuade you to spend more in restaurants. WHY YOU LOVE MUSIC will open your eyes (and ears) to the astounding variety of ways that music impacts the human experience.

Book Information

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Customer Reviews

"In this book, Powell does for music what Masters and Johnson did for sex." Ã¢â ¬â ¢Bernie Krause, PhD, author of The Great Animal Orchestra "A buffet of insights and oddities."Ã¢â ¬â ¢Kirkus Reviews

Scientist and musician John Powell holds a PhD in physics from Imperial College (London University) and a Master's degree in music from the university of Sheffield (UK). He is the author of How Music Works.

John Powell does it again. After reading 'How Music Works' I was pleasantly but not unexpectedly surprised to find 'Why You Love Music..." a complete delight. No question in my mind this book is very effective at elevating ones sensitivity and appreciation to all music in virtually every environment.

As others have said about themselves, I'm also a musician and found this to be a very useful book. I do recommend it without hesitation both to musicians and to people who aren't musicians who want to learn more about how music affects us.

Great book very insightful and enjoyable. Arrived quickly and in good shape

I bought this for my daughter and she absolutely loves it.

Very readable. Like a conversation with the author.I have been a student of music- mostly classical and religious for may years and have a great deal of other literature on the subject-but still this book hit the spot.

I had expected a bit more substance and science than this book delivered. I thought that many of the observations were obvious, but maybe that's just me. Nonetheless, it was an easy and entertaining book and I'l look forward to the author giving us more in future.

Some useful information, but a little too goofy at times. an easy read with very helpful references.

Very entertaining. A bit elementary for seasoned musicians and physicists. Still engaging.

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